## HubSpot



# **Sales Hub Enterprise**

# For sophisticated sales team looking to increase efficiency — not complexity.

For sales teams, friction is the ultimate foe. Stitching together individual point solutions and managing their complexities? It slows you down and stalls your growth.

- Sales reps navigate, on average 13 point solutions
- On average, reps spend 41% of the workday not selling
- Lost rep productivity costs businesses 38% per quarter

HubSpot's Sales Hub Enterprise is designed to boost productivity, shorten deal cycles, and make the sales process more human. Sales Hub Enterprise empowers you to:



Give time back to your sales team so your reps can sell better and faster



Decrease your total cost of ownership with an allon-one solution



Increase CRM adoption with software that's easy to use and adapt to your needs



Improve productivity per rep so you don't have to increase headcount



Deliver a connected customer experience with a universal contact record



Get more actionable data and insights to streamline and optimize selling

### Sales Hub Enterprise Results

## 57 days

#### Faster Time to Ramp

57 days. That's how long it takes to activate Sales Hub Enterprise, on average. 50%

#### More Deals Closed

Enterprise customers see a 50% increase in deals closed-won after 12 months.

## 103%

#### Better Deal Close Rate

Enterprise customers see their deal close rate increase 103% after 12 months.



### Sales Hub Enterprise is LOVED on G2



### **Powerful Features for Dynamic Teams**

#### **Custom Objects**

Create custom objects to keep track of information specific to your business.

#### Sales Engagement Tools

Use templates, sequences, tasks, snippets, documents, and more to maximize the efficiency of your team's outreach.

#### **Sales Analytics**

Get full visibility into your process so you can deliver exceptional results without the need for an analyst.

#### **B2B** Commerce

Transform your customers' buying experience with natively built CRM-powered payments.

#### Forecasting

With all your sales data integrated inside HubSpot, you'll have the visibility and insight you need to forecast with confidence.

#### **Conversation Intelligence**

Automatically capture details from every call so you can uncover the "why" behind team performance.

#### ... and so many more.

### Customer Success Stories: At a Glance



23% to 90% CRM adoption in four months

**Real Estate** 

#### marq,

**\$77,000** savings per year and 50% saved on tech costs

Software and Technology



## **40% more** adoption and one full-

time employee freed up

**Consumer Services** 



**\$77,000** savings per year and 50% saved on tech costs

**Professional Services** 

Reseller Ratings

76% less

customer churn and a 30% increase in contract value

**Consumer Services** 

#### SMASH

12 → 165 franchise partners and 288% revenue growth Professional Services